

FOR IMMEDIATE RELEASE

Date: August 7, 2012

To: All Media & Local Dignitaries

RE: Birnie Bus Service, Grand Opening & Ribbon Cutting Ceremony

When: August 8, 2012, 9:30am

Location: Birnie Bus, 1142 Peavy Road, Jacksonville

Contacts: Craig Lipps: (904) 683-3432 ext. 105 or Media@BirnieBus.com

Birnie Bus Service, Ribbon Cutting Ceremony

(Jacksonville, FL) Birnie Bus Service, Inc. the new provider of school bus transportation of Duval County School District 5 is proud to announce their Grand Opening Ribbon Cutting Ceremony on August 8, 2012, at 9:30am at Birnie Bus Service. All are invited to attend this ribbon cutting ceremony and take part in a tour of the new facility. All 217 state-of-the art school buses will be on the premises as part of the tour. All of our school buses meet the EPA Environmental Standards, have been inspected by the city of Jacksonville (FL Certified) School Bus Inspectors and are equipped with security cameras for the safety of our students and staff.

“The school bus industry touches the lives of almost everyone at one time or another. We look forward to the opportunity of providing Safe, Reliable and Courteous transportation to the Duval County School District.” said Tim Birnie, President of Birnie Bus Service.

Along with the awarded contract, Birnie Bus has provided over 325 jobs to the Duval County area. These jobs include school bus drivers, bus monitors and office personnel. Along with providing jobs, Birnie Bus also believes in supporting their local community and has been and will continue to work with local vendors for all of their business needs. Birnie is also a proud sponsor of the “Cool Schools & Cool Camps” initiative.

As a family-owned company, based in Rome, New York, it has grown tremendously from its start in 1947. School bus transportation is Birnie Bus’s main business. Birnie transports thousands of children every day while delivering substantial cost savings to school districts so those savings can be used to keep vital educational programs intact.

To learn more about Birnie Bus Service, Inc. please visit them online at www.BirnieBus.com.

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